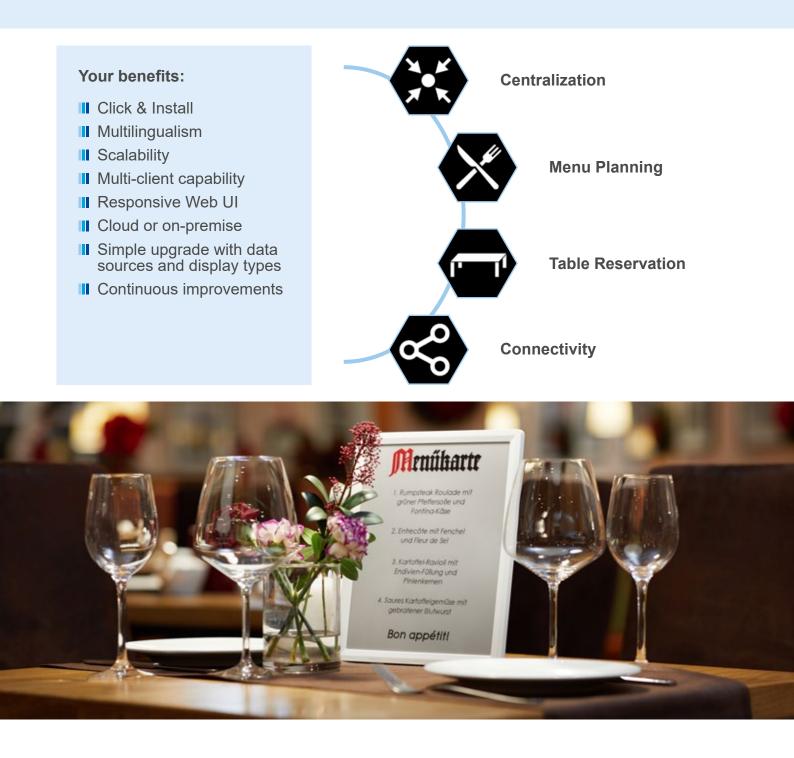
# SMART SIGNAGE SYSTEM — e-shelf-labels



### SmaSS Catering - The smart system for your hospitality

With SmaSS Catering you get a middleware solution that supports your menu and reservation planning as well as automatically implements buffet and table signage. SmaSS Catering saves time and resources by reducing the complexity of the subordinated display system and automatically addressing the displays. Different data sources and display technologies like VUSION Label can be integrated to visualize the information.



## APPLICATION





#### Centralization

- While often no central list of all dishes is kept, SmaSS Catering offers the possibility to manage all relevant dishes. The import of existing dishes can be done manually or easily via import from Excel.
- The data can then be made available to third-party systems (e.g. link to merchandise management F&B, required ingredients etc.)

#### Menu Planning

- With SmaSS Catering you can create attractive menu cards which you can automatically transfer to your 12.2" label or LCD screen.
- You can plan breakfast, lunch and dinner thanks to the calendar function in advance, e.g. in 2-week-rhythm. The labels are then automatically updated at the appropriate time.





#### **Table Reservation**

- The allocation of tables is displayed in a simple and personalized way.
- You can switch between menu cards, actions, current table reservations, evening programmes or similar with just a few clicks.

#### Connectivity

- Decide which information, such as allergens, you want to display directly to the customer.
- Via NFC, QR, SmaSS-App or Wifi Button you can also interact with your guest and provide him with further data as well as allow evaluations of the dishes.





e-shelf-labels | S&K Solutions GmbH Sailerwöhr 16 | 94032 Passau +49 (0) 851 / 2009 30 30 info@e-shelf-labels.com

www.e-shelf-labels.com